

ORDER



Orders
Order / Rev: 702508
Alt Order #: 06254354
Product Desc: AMER ACTION NETWORK
Estimate: 2872
Flight Dates: 10/26/12 - 11/06/12
Original Date / Rev: 07/26/12 / 10/25/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: American Media & Advocacy Grp/ POI
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Action Network
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	28	\$35,200.00	\$29,920.00
10/29/12	11/06/12	99	\$122,400.00	\$104,040.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	28	\$35,200.00	\$29,920.00	0.00
November 2012	99	\$122,400.00	\$104,040.00	0.00
Totals	127	\$157,600.00	\$133,960.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KARE	37%	\$157,600.00
Market	100%	\$425,945.95

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWF	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	10%	\$42,594.59
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	14%	\$59,632.43
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	33%	\$140,562.16
WFTC	6%	\$25,556.76

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/26/12	11/02/12	M-F 10-1035p KARE News 10p	CM	10-1035P	----F--	:30	1	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$3,500.00		0.00						
Week:		10/29/12	11/04/12	----F--	1		\$3,500.00		0.00						
E 2	KARE	10/26/12	11/02/12	Tonight Show Tonight Show	CM	1035pm-1135pm	----F--	:30	2	\$900.00	P-2	0.00	NM	4	\$3,600.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	2		\$900.00		0.00						
Week:		10/29/12	11/04/12	----F--	2		\$900.00		0.00						
E 3	KARE	10/26/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	----F--	:30	1	\$450.00	P-2	0.00	NM	2	\$900.00
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$450.00		0.00						
Week:		10/29/12	11/04/12	----F--	1		\$450.00		0.00						
E 4	KARE	10/26/12	11/02/12	M-F 430-5p Jeopardy	CM	430-5P	----F--	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,000.00		0.00						
Week:		10/29/12	11/04/12	----F--	1		\$1,000.00		0.00						
E 5	KARE	10/26/12	11/02/12	M-F 5-530p KARE 11 5 News	CM	5-530p	----F--	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$2,000.00		0.00						
Week:		10/29/12	11/04/12	----F--	1		\$2,000.00		0.00						
E 6	KARE	10/26/12	11/02/12	M-F 5-6a KARE First Edition M	CM	5-6a	----F--	:30	2	\$350.00	P-2	0.00	NM	4	\$1,400.00
KARE11-SUNRS@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	2		\$350.00		0.00						
Week:		10/29/12	11/04/12	----F--	2		\$350.00		0.00						
E 7	KARE	10/26/12	11/02/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KARE	10/22/12-10/28/12		M-F 5-530p	5-530p		MTWThF----	:30	\$2,000.00	0.00	NM				
Week:		10/29/12	11/04/12	----F--	1		\$2,000.00		0.00						
E 8	KARE	10/26/12	11/02/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	----F--	:30	2	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	2		\$1,000.00		0.00						
Week:		10/29/12	11/04/12	----F--	2		\$1,000.00		0.00						
E 9	KARE	10/26/12	11/02/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	----F--	:30	1	\$2,250.00	P-2	0.00	NM	2	\$4,500.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$2,250.00		0.00						
Week:		10/29/12	11/04/12	----F--	1		\$2,250.00		0.00						
E 10	KARE	10/26/12	11/02/12	Fri Prime WHO ARE YOU	CM	Fri Prime (6:58 PM-8:00 PM)	----F--	:30	2	\$2,100.00	P-2	0.00	NM	4	\$8,400.00
WHO ARE U?															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	2		\$2,100.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	KARE	10/26/12	11/02/12	Fri Prime WHO ARE YOU	CM	Fri Prime (6:58 PM-8:00 PM)	----F--	:30	2	\$2,100.00	P-2	0.00	NM	4	\$8,400.00
WHO ARE U?															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	2		\$2,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/22/12-10/28/12		Fri Prime	Fri Prime		(6:58 PM-8:00 PM)	-----F----	:30	\$2,100.00		0.00	NM		
2	KARE	10/22/12-10/28/12		Fri Prime	Fri Prime		(6:58 PM-8:00 PM)	-----F----	:30	\$2,100.00		0.00	NM		
Week:		10/29/12	11/04/12	----F--	2		\$2,100.00		0.00						
3	KARE	10/29/12-11/04/12		Fri Prime	Fri Prime		(6:58 PM-8:00 PM)	-----F----	:30	\$2,100.00		0.00	NM		
4	KARE	10/29/12-11/04/12		Fri Prime	Fri Prime		(6:58 PM-8:00 PM)	-----F----	:30	\$2,100.00		0.00	NM		
E 11	KARE	10/26/12	11/02/12	Today Show Today Show	CM	7-9a	----F--	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,000.00		0.00						
Week:		10/29/12	11/04/12	----F--	1		\$1,000.00		0.00						
E 12	KARE	10/29/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$3,500.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$3,500.00		0.00						
E 13	KARE	10/29/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	2	\$900.00	P-2	0.00	NM	4	\$3,600.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$900.00		0.00						
Week:		11/05/12	11/11/12	M-----	2		\$900.00		0.00						
E 14	KARE	10/29/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$450.00	P-2	0.00	NM	2	\$900.00
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$450.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$450.00		0.00						
E 15	KARE	10/29/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,000.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$1,000.00		0.00						
E 16	KARE	10/29/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$2,000.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$2,000.00		0.00						
E 17	KARE	10/29/12	11/05/12	M-F 5-6a KARE First Edition M	CM	5-6a	M-----	:30	2	\$350.00	P-2	0.00	NM	4	\$1,400.00
KARE11-SUNRS@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$350.00		0.00						
Week:		11/05/12	11/11/12	M-----	2		\$350.00		0.00						
E 18	KARE	10/29/12	11/05/12	M-F 6-630p KARE 11 6 News	CM	6-630p	M-----	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$2,000.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$2,000.00		0.00						
E 19	KARE	10/29/12	11/05/12		CM	6-7a	M-----	:30	2	\$1,000.00	P-2	0.00	NM	4	\$4,000.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7a KARE 11 Sunrise M-F											
				KARE11-SUNRS@6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			2			\$1,000.00		0.00			
Week:		11/05/12	11/11/12	M-----			2			\$1,000.00		0.00			
E 20	KARE	10/29/12	11/05/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	M-----	:30	1	\$2,250.00	P-2	0.00	NM	2	\$4,500.00
				ENT TONIGHT 30<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1			\$2,250.00		0.00			
Week:		11/05/12	11/11/12	M-----			1			\$2,250.00		0.00			
E 21	KARE	10/29/12	11/05/12	Today Show Today Show	CM	7-9a	M-----	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1			\$1,000.00		0.00			
Week:		11/05/12	11/11/12	M-----			1			\$1,000.00		0.00			
E 22	KARE	10/27/12	11/03/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
				KARE11NWS-10SA<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1			\$3,500.00		0.00			
Week:		10/29/12	11/04/12	-----S-			1			\$3,500.00		0.00			
E 23	KARE	10/27/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	-----S-	:30	2	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
				SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			2			\$2,000.00		0.00			
Week:		10/29/12	11/04/12	-----S-			2			\$2,000.00		0.00			
E 24	KARE	10/27/12	11/03/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
				KARE11NWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1			\$900.00		0.00			
Week:		10/29/12	11/04/12	-----S-			1			\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KARE	10/29/12-11/04/12	Sat 5-530p			5-530P	-----Sa--	:30	(\$900.00)		0.00	NM		
				Credited											
E 25	KARE	10/27/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$950.00	P-2	0.00	NM	2	\$1,900.00
				KARE11NWS-6 SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1			\$950.00		0.00			
Week:		10/29/12	11/04/12	-----S-			1			\$950.00		0.00			
E 26	KARE	10/27/12	11/03/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	3	\$350.00	P-2	0.00	NM	6	\$2,100.00
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			3			\$350.00		0.00			
Week:		10/29/12	11/04/12	-----S-			3			\$350.00		0.00			
E 27	KARE	10/27/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$900.00	P-2	0.00	NM	4	\$3,600.00
				KARE11 NWS SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			2			\$900.00		0.00			
Week:		10/29/12	11/04/12	-----S-			2			\$900.00		0.00			
E 28	KARE	10/28/12	11/04/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
				KARE11NWS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1			\$1,200.00		0.00			

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E 28	KARE	10/28/12	11/04/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S					1	\$1,200.00		0.00			
E 29	KARE	10/28/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	2	\$450.00	P-2	0.00	NM	4	\$1,800.00
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					2	\$450.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-----S					2	\$450.00		0.00			
E 30	KARE	11/01/12	11/01/12	M-F 10-1035p KARE News 10p	CM	10-1035P	---T---	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					1	\$3,500.00		0.00			
E 31	KARE	11/01/12	11/01/12	Tonight Show Tonight Show	CM	1035pm-1135pm	---T---	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					2	\$900.00		0.00			
E 32	KARE	11/01/12	11/01/12	M-F 4-430p KARE 11 4 News	CM	4-430P	---T---	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					1	\$450.00		0.00			
E 33	KARE	11/01/12	11/01/12	M-F 430-5p Jeopardy	CM	430-5P	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					1	\$1,000.00		0.00			
E 34	KARE	11/01/12	11/01/12	M-F 5-530p KARE 11 5 News	CM	5-530p	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					1	\$2,000.00		0.00			
E 35	KARE	11/01/12	11/01/12	M-F 5-6a KARE First Edition M	CM	5-6a	---T---	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
KARE11-SUNRS@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					2	\$350.00		0.00			
E 36	KARE	11/01/12	11/01/12	M-F 6-630p KARE 11 6 News	CM	6-630p	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					1	\$2,000.00		0.00			
E 37	KARE	11/01/12	11/01/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	---T---	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					2	\$1,000.00		0.00			
E 38	KARE	11/01/12	11/01/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	---T---	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					1	\$2,250.00		0.00			
E 39	KARE	11/01/12	11/01/12	Today Show Today Show	CM	7-9a	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					1	\$1,000.00		0.00			

Order / Rev: 702508
 Alt Order #: 06254354
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: American Action Network
 Product Desc: AMER ACTION NETWORK
 Estimate: 2872
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 40	KARE	10/30/12	10/30/12	M-F 10-1035p KARE News 10p	CM	10-1035P	-T-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$3,500.00		0.00						
E 41	KARE	10/30/12	10/30/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-T-----	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	2		\$900.00		0.00						
E 42	KARE	10/30/12	10/30/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-T-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$450.00		0.00						
E 43	KARE	10/30/12	10/30/12	M-F 430-5p Jeopardy	CM	430-5P	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,000.00		0.00						
E 44	KARE	10/30/12	10/30/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-T-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$2,000.00		0.00						
E 45	KARE	10/30/12	11/06/12	M-F 5-6a KARE First Edition M	CM	5-6a	-T-----	:30	2	\$350.00	P-2	0.00	NM	4	\$1,400.00
KARE11-SUNRS@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	2		\$350.00		0.00						
Week:		11/05/12	11/11/12	-T-----	2		\$350.00		0.00						
E 46	KARE	10/30/12	10/30/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-T-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$2,000.00		0.00						
E 47	KARE	10/30/12	11/06/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-T-----	:30	2	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	2		\$1,000.00		0.00						
Week:		11/05/12	11/11/12	-T-----	2		\$1,000.00		0.00						
E 48	KARE	10/30/12	10/30/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	-T-----	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$2,250.00		0.00						
E 49	KARE	10/30/12	11/06/12	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,000.00		0.00						
Week:		11/05/12	11/11/12	-T-----	1		\$1,000.00		0.00						
E 50	KARE	10/31/12	10/31/12	M-F 10-1035p KARE News 10p	CM	10-1035P	--W----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$3,500.00		0.00						
E 51	KARE	10/31/12	10/31/12	Tonight Show Tonight Show	CM	1035pm-1135pm	--W----	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 702508
 Alt Order #: 06254354
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: American Action Network
 Product Desc: AMER ACTION NETWORK
 Estimate: 2872
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 51	KARE	10/31/12	10/31/12	Tonight Show Tonight Show	CM	1035pm-1135pm	--W----	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$900.00		0.00			
E 52	KARE	10/31/12	10/31/12	M-F 4-430p KARE 11 4 News	CM	4-430P	--W----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$450.00		0.00			
E 53	KARE	10/31/12	10/31/12	M-F 430-5p Jeopardy	CM	430-5P	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
E 54	KARE	10/31/12	10/31/12	M-F 5-530p KARE 11 5 News	CM	5-530p	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,000.00		0.00			
E 55	KARE	10/31/12	10/31/12	M-F 5-6a KARE First Edition M	CM	5-6a	--W----	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
KARE11-SUNRS@5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$350.00		0.00			
E 56	KARE	10/31/12	10/31/12	M-F 6-630p KARE 11 6 News	CM	6-630p	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,000.00		0.00			
E 57	KARE	10/31/12	10/31/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--W----	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$1,000.00		0.00			
E 58	KARE	10/31/12	10/31/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	--W----	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,250.00		0.00			
E 59	KARE	10/31/12	10/31/12	Today Show Today Show	CM	7-9a	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
N60	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$600.00		0.00			
N61	KARE	11/03/12	11/03/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$300.00		0.00			
													Totals	127	\$157,600.00